

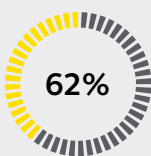


JABRA HEADSETS

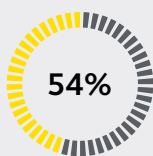
The future of work is flexible

and the importance of professional headsets is growing

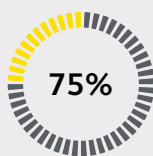
Key facts at a glance



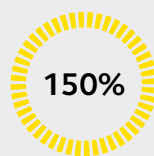
of IT leaders are downsizing physical infrastructure and moving to the cloud¹



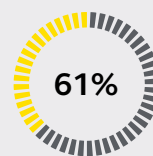
of CEOs are considering permanent options for remote work²



employees favour flexible working³



growth in professional headsets in one year⁴



of headsets in the workplace are yet to switch to UC-certified variants⁵



more daily active users on Microsoft Teams⁶

More reasons to go pro

As industry leaders in professional audio solutions, we have one of the widest ranges of flexible working devices on the market. Everything is engineered to help people team up and work from anywhere.

TARGET GROUP	FEATURE	PROFESSIONAL-GRADE HEADSETS	RETAIL HEADSETS
User Benefits	Active Noise Cancellation	•	•
	All-day battery	•	•
	Contemporary modern design	•	•
	UC-certified microphone	•	
	Boom arm for precise voice pickup	•	
	Busylight for less interruptions	•	
	Dual connectivity for multiple work modes	•	
IT Benefits	Direct call control from headset	•	
	Secure encrypted connection	•	
	Enterprise grade warranties	•	

¹ Research carried out by Censuswide, May 2020 ² Certain functions only; see PwC CFO Pulse Survey, June 2020
³ PowWowNow, reported in Real Business, Feb 2018 ⁴ Jabra 2020, Qlik US B2B
⁵ Jabra Segmentation Study, 2017 ⁶ Statista, April 2020



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